

ISOPP's 2017 SYMPOSIUM DEBRIEF

Showing you the value of attendance



The numbers are in! Budapest was a Blast!

Oncology Pharmacy Reach

3 Key **Streams**

Clinical Research **Fundamental** **3.5** days of leading edge education

63 sessions - 4 plenary, 1 panel, 21 concurrent, 10 round table discussions, 27 poster presentations

91% rated sessions as very relevant to their Oncology Pharmacy practice

Global Reach



32 speakers from **13** countries

54 abstracts from **19** countries

97% would recommend **ISOPP Symposium** to a colleague

Networking Reach

3 Social Events

Welcome Reception Networking Evening Event 16 hours of networking **Explore ISOPP Reception**





1,314 cups of coffee enjoyed

Virtual Reach



192 tweets using #ISOPP2017



29



"Relevant content" "Great networking" "High quality speakers" "Excellent presentations"

Industry Reach

8 sponsors

14 exhibitors

3 satellite symposia



App Reach

76 messages sent

421 interactions

72 photos shared

Join us at ISOPP's 2018 Symposium!

www.isopp2018.org

www.isopp.org/member-benefits

#ISOPP2018